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A New Technical Sales Representative: LIFTEUROP

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Sergio Morais Fernandes joins LIFTEUROP (<https://lifteurop.com/en/>) (ALIPA Group



(<https://www.alipa.lu/en/>)), the Luxembourgish manufacturer of lifting accessories, as a Technical Sales Representative.

Sergio has a Master's degree in International Management from Eufom (European University for Economics and Management) and has a long professional experience in sales and logistics. As a member of the LIFTEUROP (<https://wireropeexchange.com/?s=LIFTEUROP>) team, Sergio's main task is to develop the sale of lifting accessories in the entire DACH region. His language skills (French, English, German, Luxembourgish, Portuguese and Dutch) enable him to understand the customers' needs and to find the best solution for them.

Self-confidence, curiosity, linguistic skills and empathy are, for Sergio, the essential qualities to do his job within the sales department of LIFTEUROP. The interaction with customers and colleagues, the industry sector and the international presence of the company are also elements that Sergio likes in his daily work. Outside of work, Sergio enjoys traveling and spending time with his children.

About LIFTEUROP

Founded in 2010 and located in Wiltz, LIFTEUROP produces and distributes high quality lifting equipment and accessories of the **STAS** brand, flagship of the French lifting industry guaranteeing the safety of goods and people since 1953. Certified ISO 9001, 14001, ISO 27001 and RSE, LIFTEUROP is integrated in the lifting division of ALIPA Group, a Luxembourg specialist in industrial packaging and lifting, which counts about 150 employees.

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