

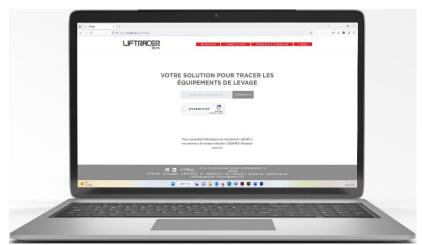
PRESS RELEASE

(for immediate release)

LIFTRACER, LIFTEUROP's new management and traceability tool

Wiltz, 13 April 2023.

The Luxembourg-based manufacturer of lifting accessories LIFTEUROP is proud to present its new management and traceability tool: LIFTRACER.



All information at hand

LIFTEUROP's lifting accessories are safety equipments that are subject to very strict standards. Their traceability is therefore becoming more and more important. The new LIFTRACER tool developed by LIFTEUROP allows the traceability of lifting accessories and gives a real time access to all product

related documents (certificate of conformity, instruction manual, technical data sheet, product video, etc.). The entire product traceability process is thus digitized and customers have all the necessary information at hand.

A simplified and responsible administrative management

LIFTEUROP has also developed this tool in order to limit the printing of documents which, according to the **Machinery Directive 2006/42/EC**, must accompany the products. LIFTRACER facilitates the whole process of filing and archiving and avoids the loss of documents. LIFTEUROP now meets the packaging reduction requirements of the **European Directive 2018/852**.

LIFTRACER is available at www.liftracer.net. For more information on the subject, please contact LIFTEUROP (liftracer@lifteurop.com or +352 26 95 19 1).

About LIFTEUROP

Founded in 2010 and located in Wiltz, LIFTEUROP produces and distributes high quality lifting equipment and accessories of the STAS brand, flagship of the French lifting industry guaranteeing the safety of goods and people since 1953. Certified ISO 9001, 14001, ISO 27001 and RSE, LIFTEUROP is integrated in the lifting division of ALIPA Group, a Luxembourg specialist in industrial packaging and lifting, which counts about 150 employees.

Note to the editor, not for publication

For more information, feel free to contact:

LIFTEUROP (ALIPA Group)













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