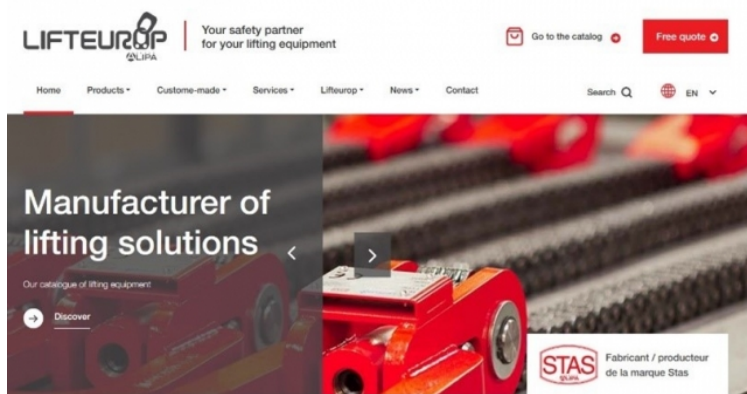


## News & Features

### LIFTEUROP Launches a New Website

Posted on November 18, 2021



The Luxembourgish manufacturer of lifting accessories **LIFTEUROP** is proud to announce the launch of its new website! This entirely revisited version offers a more fluid and pleasant browsing experience to the users.

As for many companies, a website is one of the essential supports for the marketing of products. LIFTEUROP has therefore completely redesigned its website, with well-defined product categories, information on customized

products and the different services of LIFTEUROP, etc.

#### A website in tune with the times

“Our website had not been restructured since 2013. Business expertise, reliability, but also fluidity and simplicity were the key words while developing this new website”, says **Christophe LOSANGE**, Director of LIFTEUROP. This new version has a more modern look and gains in lightness while remaining extremely complete. Each user, whatever his profile, can easily find information on any product of the range.

LIFTEUROP is distributor of the brand STAS, an international reference in the production and distribution of lifting accessories for aeronautics, automotive industry, naval, steel industry, the army, etc. for more than 65 years. “We hope that this new website, available in French, English and German, will give the company the means to remain so for many years to come”, explains Pauline PIRON, Marketing Coordinator at LIFTEUROP. Visit the new site via the following link: [www.lifteurop.com](http://www.lifteurop.com).

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