

LIFTEUROP launches a new website

Wiltz, 11 November 2021.

The Luxembourgish manufacturer of lifting accessories LIFTEUROP is proud to announce the launch of its new website! This entirely revisited version offers a more fluid and pleasant browsing experience to the users.

As for many companies, a website is one of the essential supports for the marketing of products. LIFTEUROP has therefore completely redesigned its website, with well-defined product categories, information on customized products and the different services of LIFTEUROP, etc.

A website in tune with the times

*“Our website had not been restructured since 2013. **Business expertise, reliability, but also fluidity and simplicity were the key words while developing this new website**”, says Christophe LOSANGE, Director of LIFTEUROP. This new version has a more modern look and gains in lightness while remaining extremely complete. Each user, whatever his profile, can easily find information on any product of the range.*

LIFTEUROP is distributor of the brand STAS, an international reference in the production and distribution of lifting accessories for aeronautics, automotive industry, naval, steel industry, the army, etc. for more than 65 years. *“We hope that this new website, available in French, English and German, will give the company the means to remain so for many years to come”,* explains Pauline PIRON, Marketing Coordinator at LIFTEUROP. Visit the new site via the following link: www.lifteurop.com.

Founded in 2010 and located in Wiltz, LIFTEUROP produces and distributes high quality lifting equipment and accessories of the STAS brand, flagship of the French lifting industry guaranteeing the safety of goods and people since 1953. Certified ISO 9001, 14001, ISO 27001 and RSE, LIFTEUROP is integrated in the lifting division of ALIPA Group, a Luxembourg specialist in industrial packaging and lifting, which counts about 150 employees.

Note to the editor, not for publication

Speaker



Christophe LOSANGE
LIFTEUROP
Director

Photo : ALIPA Group



Pauline PIRON
LIFTEUROP
Marketing Coordinator

Photo: ALIPA Group

For more information, feel free to contact:

LIFTEUROP (ALIPA Group)



Jenny LENTZ – Communication Officer
25, Salzbaach – L-9559 Wiltz
Tel.: +352 81 92 81 - 259 – E-mail: jlentz@alipa.lu
Photo: ALIPA Group
Visit our website: www.lifteurop.com