



Lifteurop promotes sustainability

Post date: 09/03/2019 - 4:19am



Lifteurop – part of the Alipa Group - has been implementing an internal environmental policy for several years. The company has implemented a series of measures to encourage its employees to adopt an eco-responsible approach.

Michèle Detaille, managing director of the Alipa Group says, "In corporate terms, Sustainable Development means being profitable in order to exist in the future.

Good corporate management very often

leads to positive environmental behaviour: in our case, the recovery of steel reduces the use of raw materials. Organising the workplace differently in a way that takes new ways of working into account such as: part-time and home-working, also it allows us to create buildings that are the optimal size."

Like the Alipa Group, Lifteurop is considering transport solutions that are less harmful to the environment. For example, the staff is encouraged to carpool on their daily commute to work.

Other measures have been introduced to reduce staff travel. "Because of the long distances travelled by staff who come from the German-speaking region of Belgium, we have rented offices in Weiswampach that we make available to these employees one day a week. Where legally permitted, we allow home-working and we strongly encourage the use of modern means of communication to reduce travel," explains Detaille.

In fact, sales representatives regularly hold video-conference meetings and when they do travel their journeys and meetings are optimised so that they meet a maximum number of clients while keeping the distances travelled to a minimum.

Lifteurop has also adopted electronic invoicing - a way of limiting the costs related to consumables and paper as well as reducing shipping costs, invoice processing time and also the ecological footprint.

Founded in 2010 in Wiltz, Lifteurop produces and distributes high-quality material and lifting accessories with the Stas brand's own design. Certified in accordance with ISO 9001 and ISO 14001 and with a CSR policy, Lifteurop is part of the lifting division of the Alipa Group, a Luxembourg packaging and industrial lifting specialist with approximately 150 employees.