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how exceptional these winners are and how high our standards have become.

"I would like to thank all those who entered and the independent panel of industry experts, which had the hard task of judging the entries. I wish also to thank our award category sponsors as well as event gold sponsor Rope and Sling Specialists, silver sponsor Van Beest and badge & lanyard sponsor Jtagz® Pty Ltd.

"I encourage everybody to start thinking about their entries for the 3nd Annual LEEA Awards, which will be held during the 16th annual LiftEx that takes place on October 13-14, 2020, at the Liverpool Exhibition Centre. Details of the 2020 Awards will be announced in the new year."

## LIFTEUROP: Made-To-Measure, On-Time Delivery and Satisfied Customers

Through its CSR approach, LIFT-EUROP cares for the environment just as it cares about the quality of its products, the well-being of its staff, the safety of its workers and the users of its lifting systems and accessories. There is one critical variable that must not be left out of this great

equation: the customer!

Like the rest of the ALIPA Group, respect is LIFTEUROP's core value. This means respect for colleagues, the leadership, the environment, standards, and infrastructure, but above all for the customer: "We want to give customers on-time delivery of a quality product that respects their wishes. We know that it's customers who are paying our salary and they can fire

us whenever they want!" declares Michèle Detaille, Managing Director of the ALIPA Group.

## **Customized lifting systems**

LIFTEUROP has its own design department to meet specific demands and fulfil its customers' specifications. This design department also develops new products, making sure they meet standards and regulations in force. Whether for lifting beams or specific slinging



LIFTEUROP: Made-To-Measure, On-Time Delivery and Satisfied Customers.



devices, handling projects go through the design department. A made-tomeasure service for customers.

## **Short delivery times**

LIFTEUROP's short delivery times are another way in which they set themselves apart from the competition. Respect for the customer means respecting agreed-upon deadlines. "We always try to respect deadlines. It's truly one of our priorities.", confides technical sales adviser Ferry PLATTES.

When company takes care of its customers, they show their appreciation in return. "Our sales are constantly on the rise!" Michèle Detaille tells us.

Founded in 2010 in Wiltz, LIFTEU-ROP produces and distributes high-quality material and lifting accessories with the STAS brand's own design. STAS is the flagship of the French lifting industry, ensuring the safety of goods and people since 1953. Certified in accordance with ISO 9001 and ISO 14001 and with a CSR policy, LIFT-EUROP is part of the lifting division of the ALIPA Group, a Luxembourg packaging and industrial lifting specialist with approximately 130 employees.

More information about LIFTEU-ROP can be found on their website: www.lifteurop.com.

## Texas Schools Participate in Lift & Move USA Career Events

Lift & Move USA, featuring career paths for specialized transportation, crane, rigging, and machinery moving operations, came to Texas.

"Lift & Move USA engages students and educators in learning about the skills needed and careers available in this highly technical field, serving construction, manufacturing, power gen, petro-chem, highway, and related industries," said Tracy Bennett, Director of Lift & Move USA. Entry level jobs have career trajectories that can lead to well-paying, challenging, and rewarding positions. Lift & Move USA is organized by the Specialized Carriers & Rigging Association, SC&R Foundation, the National Commission for the Certification of Crane Operators, and KHL, publisher of American Cranes & Transport magazine.

October 16, host companies BOSS Crane & Rigging and Bennett International Group, promoted career opportunities to more than 400 students from nearly 20 high schools and colleges at BOSS's facility in Longview, Texas.

This event was followed by one in Houston, hosted by Liebherr USA, at which more than 700 students attended. "Liebherr, along with the rest of the industry, has seen a significant drop in applicants for hands on jobs such as technicians, operators and riggers. It is our pleasure to host Lift & Move USA to inspire the next generation of workers to come to our industry," said Jim Laarhoven, National Key Account Customer Service Manager for Liebherr USA Co., Mobile and Crawler Cranes Division.

"The crane, rigging and transportation community has turned out in full force to support these two upcoming events," said Bennett. Equipment and subject matter experts such as Bishop Lifting Products, The Crosby Group, and Lifting Gear Hire will manage rigging stations. Simulation stations provided by CM Labs Simulations and Lincoln Electric are also popular. (A full list of sponsors and event partners can be found on the respective Lift & Move USA event pages.)

"Simulators are a great introduction to students about the world of crane operation; they are also one of the biggest influences on how training is delivered today. With simulators, the operator training experience becomes measurably more productive," said Drew Carruthers, CM Labs Director of Product Innovation.

Lift & Move USA showcases the tools and technology that make the crane, continued on next page